empower® Suite for Microsoft 365

Because professional documents build trust

empower

In today’s world, employees waste a significant amount of time searching for and creating Office documents.

However, the resulting Office documents often contain outdated content, look unprofessional and do not comply with brand guidelines.

Why is that?

Microsoft Office is a software designed to work for everyone: students, individuals, office workers and pensioners. Thus, it is not optimized for creating and distributing sophisticated business presentations.

Moreover, Microsoft Office is a productivity software and not a branding software. And since most employees aren’t designers, they always choose productivity over brand when in doubt.

Employees regularly waste time they would need for their core tasks on generating inadequate results.

2.5 h

per employee and week are wasted on formatting tasks

46 %

of all Office documents are not brand compliant

Do you want to put up with your employees creating documents that could damage your brand and reputation?

Brand Control | Content Creation | Content Enablement | Document Automation

Empower your employees to create professional documents that build trust

Protects your brand in every Office document

Create convincing presentations effortlessly

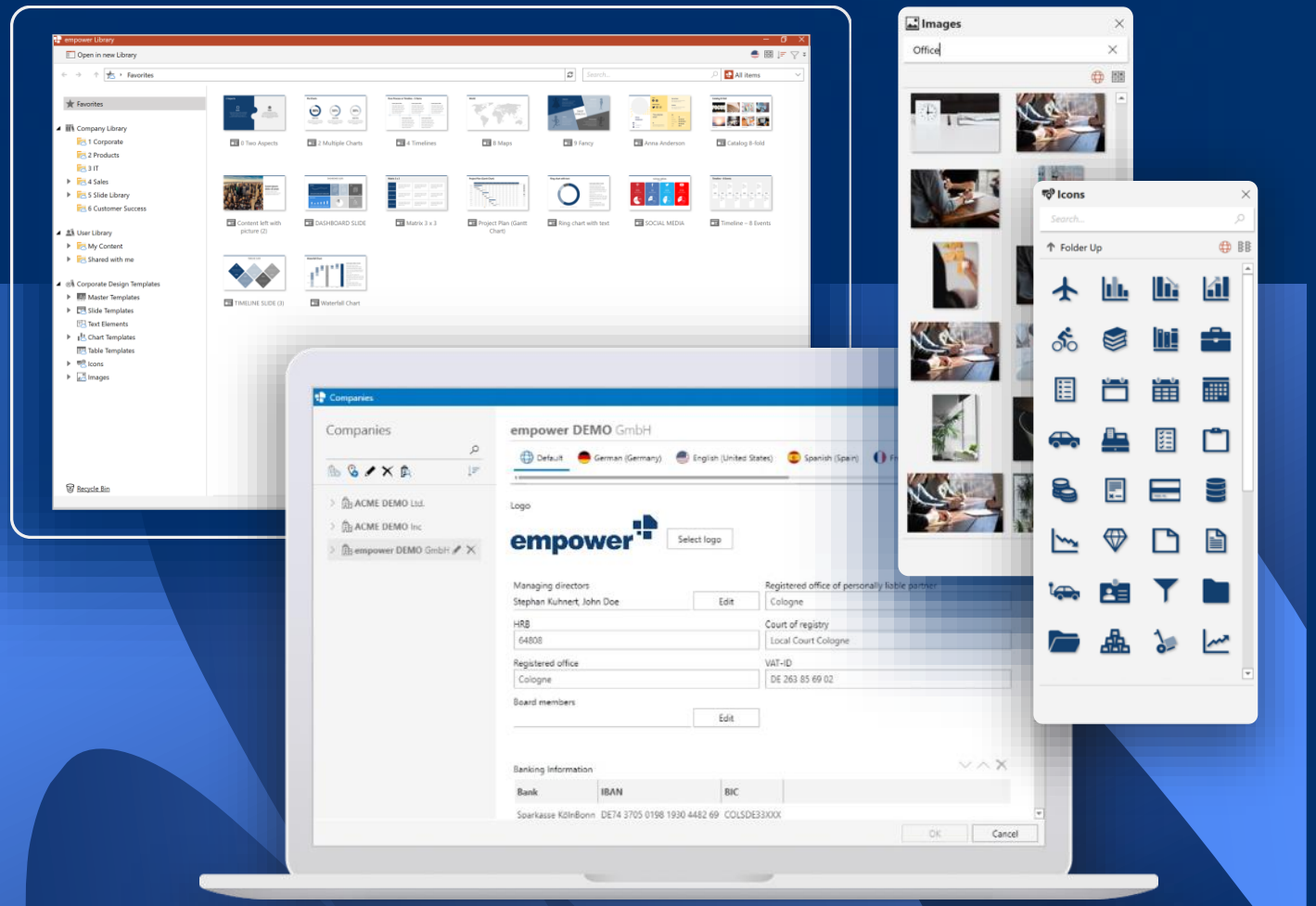
Enable users to find the right content instantly

Assemble documents with just a few clicks

Brand Control

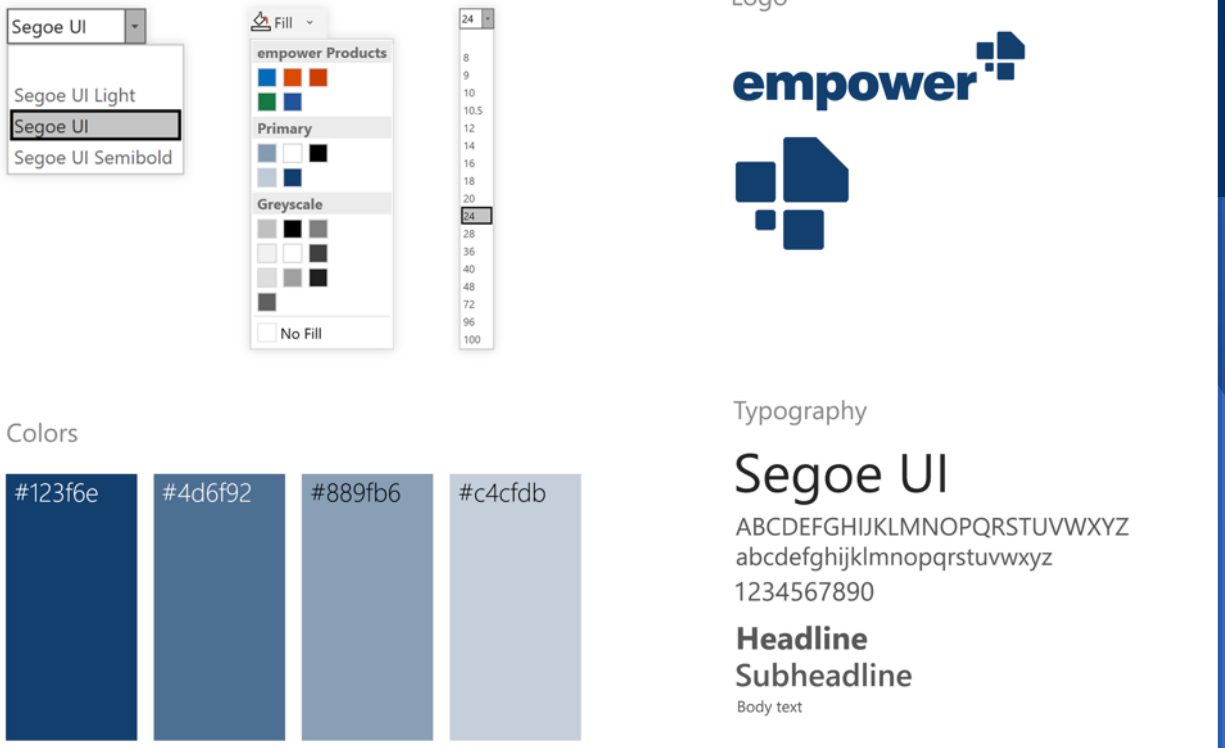
Your brand as intended

Direct access to all your brand assets in Microsoft 365



All your brand assets should be easily available and always be used by all employees when creating Office documents.

Your brand guidelines integrated in Microsoft 365

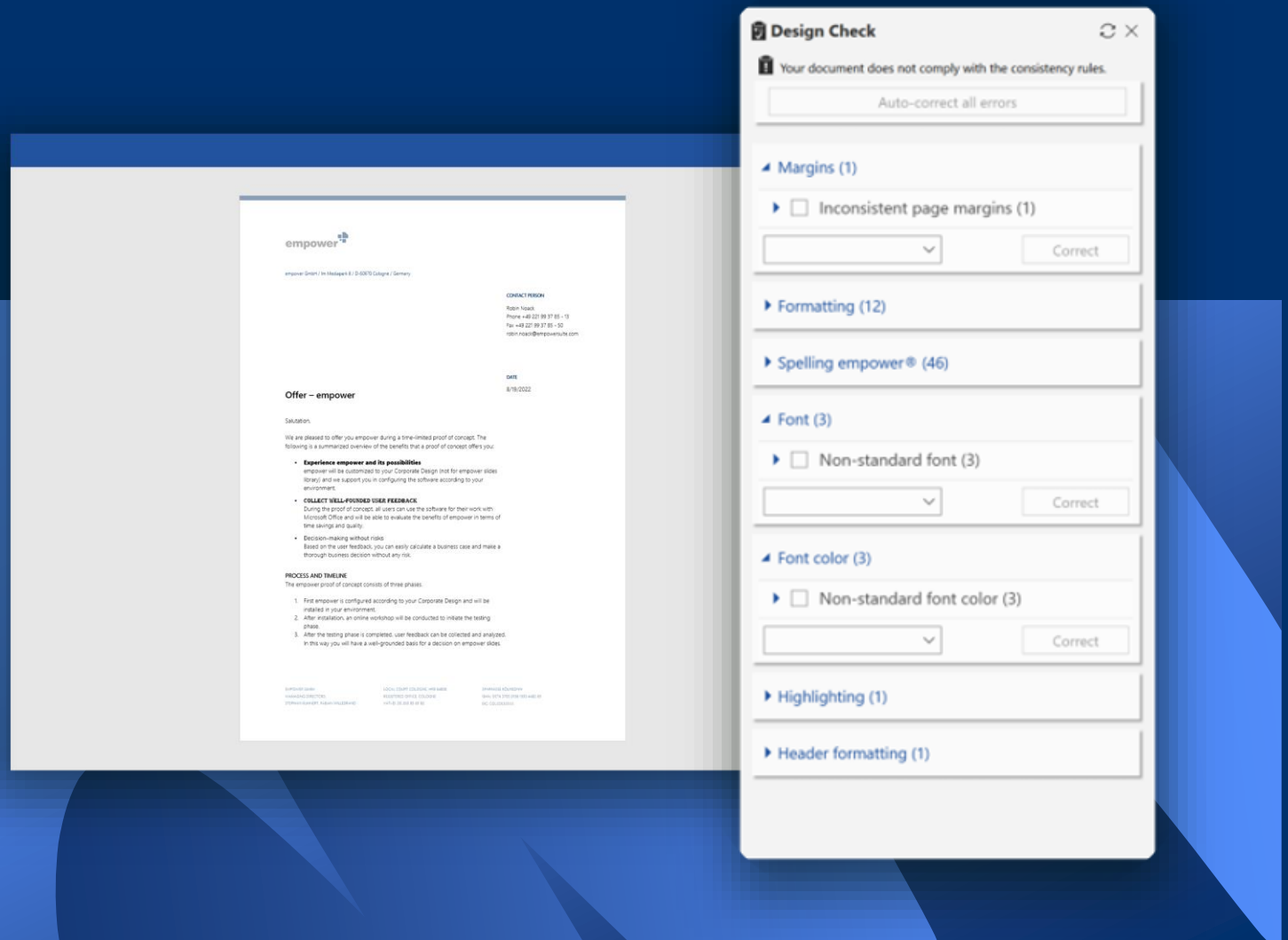


Your brand guidelines must be respected in every Office document. No more crazy fonts and colors!

Easily convert existing content to your latest template

Launch a new corporate design or adapt your current design. All employees can now automatically convert their existing presentations to the new design. This saves them countless hours of tedious formatting work and strengthens your brand as the new design is immediately applied.

Brand check any document in Microsoft 365



empower® Brand Control automatically checks templates, colors, fonts, font sizes, bullets, logo protection areas, and much more. Fix brand violations automatically with one click.

Once you have it, you won't want to give it up.

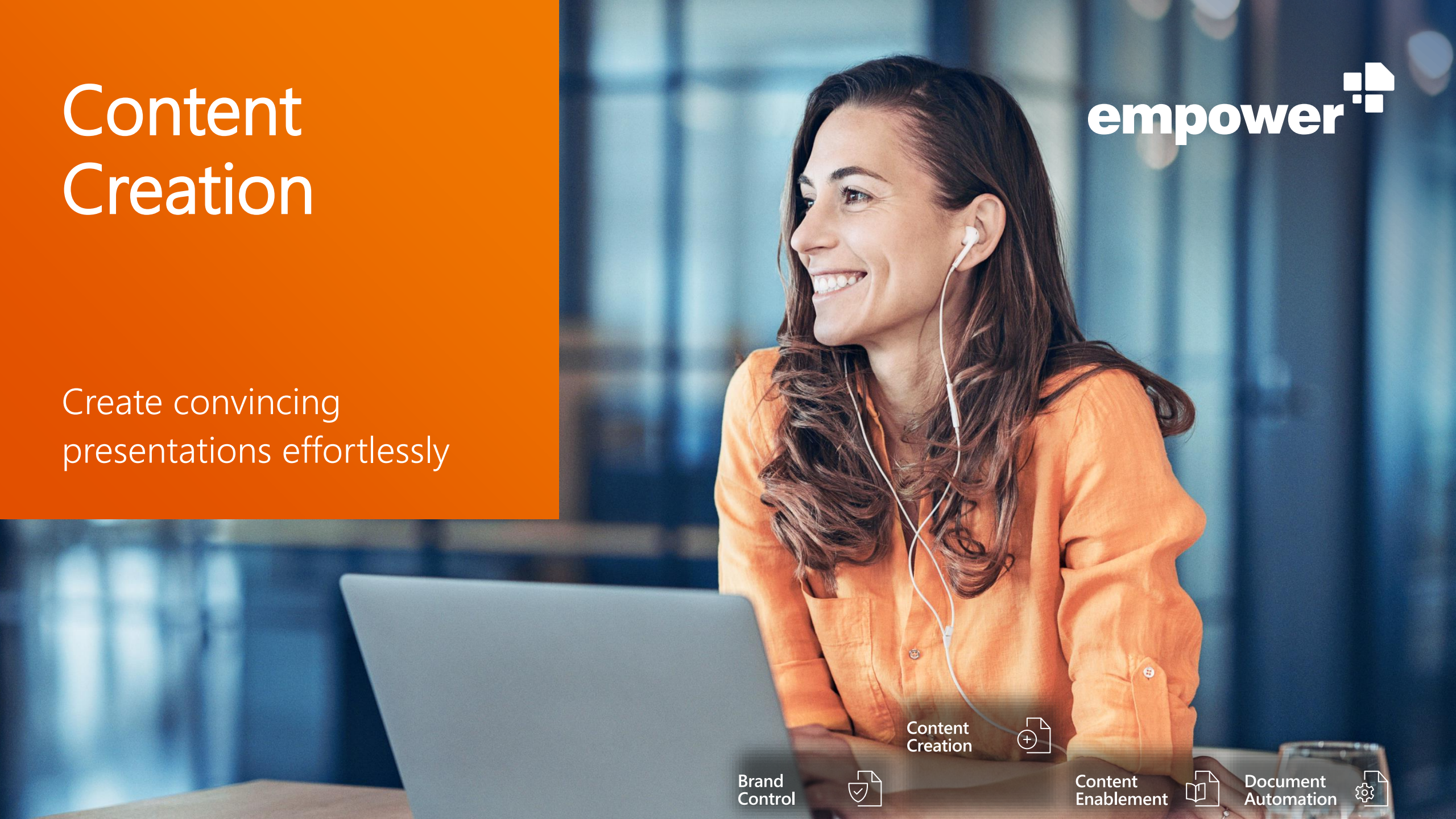
Our optional Premium Admin Service will manage your brand in empower® for you!

We offer our Brand Service that takes care of keeping the Brand Control solution up-to-date all the time. You just tell us what needs to be added or changed inside empower® and we will do all the work for you.

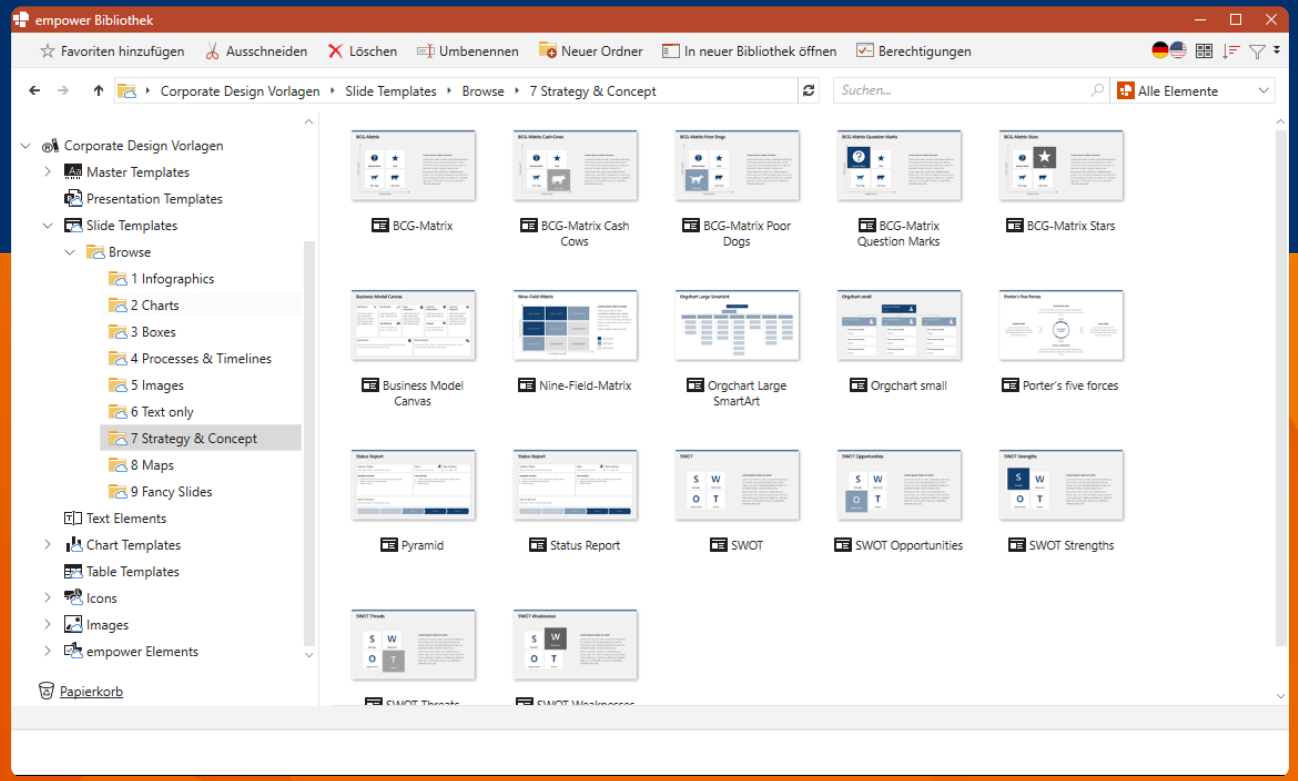
Thus, you don’t have to invest any additional time in managing empower and rather spend your time on what matters most to you!

Content Creation

Create convincing presentations effortlessly



Design convincing slides faster with hundreds of templates



Creating slides is challenging because most users are not designers. The results are often unattractive and unconvincing.

A comprehensive empower® Library of perfect slide suggestions and design elements makes creation process child's play and even inexperienced users create outstanding results.

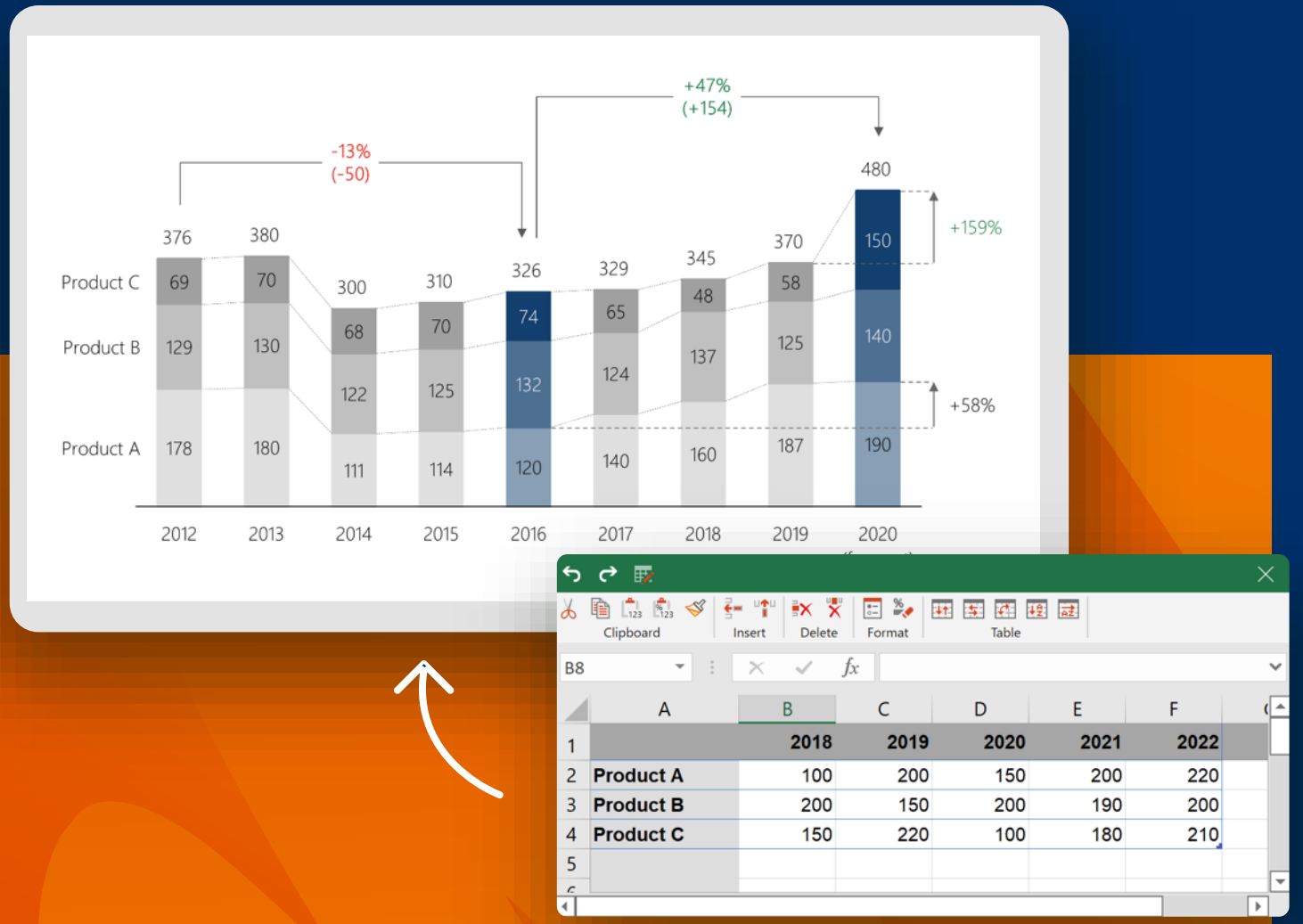
Create complex business charts faster

It must be easy and fast for users to create complex business charts with all relevant chart types, arrows and markers at their fingertips.

Quickly create sophisticated, professional charts such as elegant Gantt, waterfall and many others. Add arrows, breaks and other elements for crystal clear messages.

empower® Content Creation gives your users options missing from PowerPoint. They go well beyond PowerPoint's native limitations to create stunning results.

Automate recurring reports

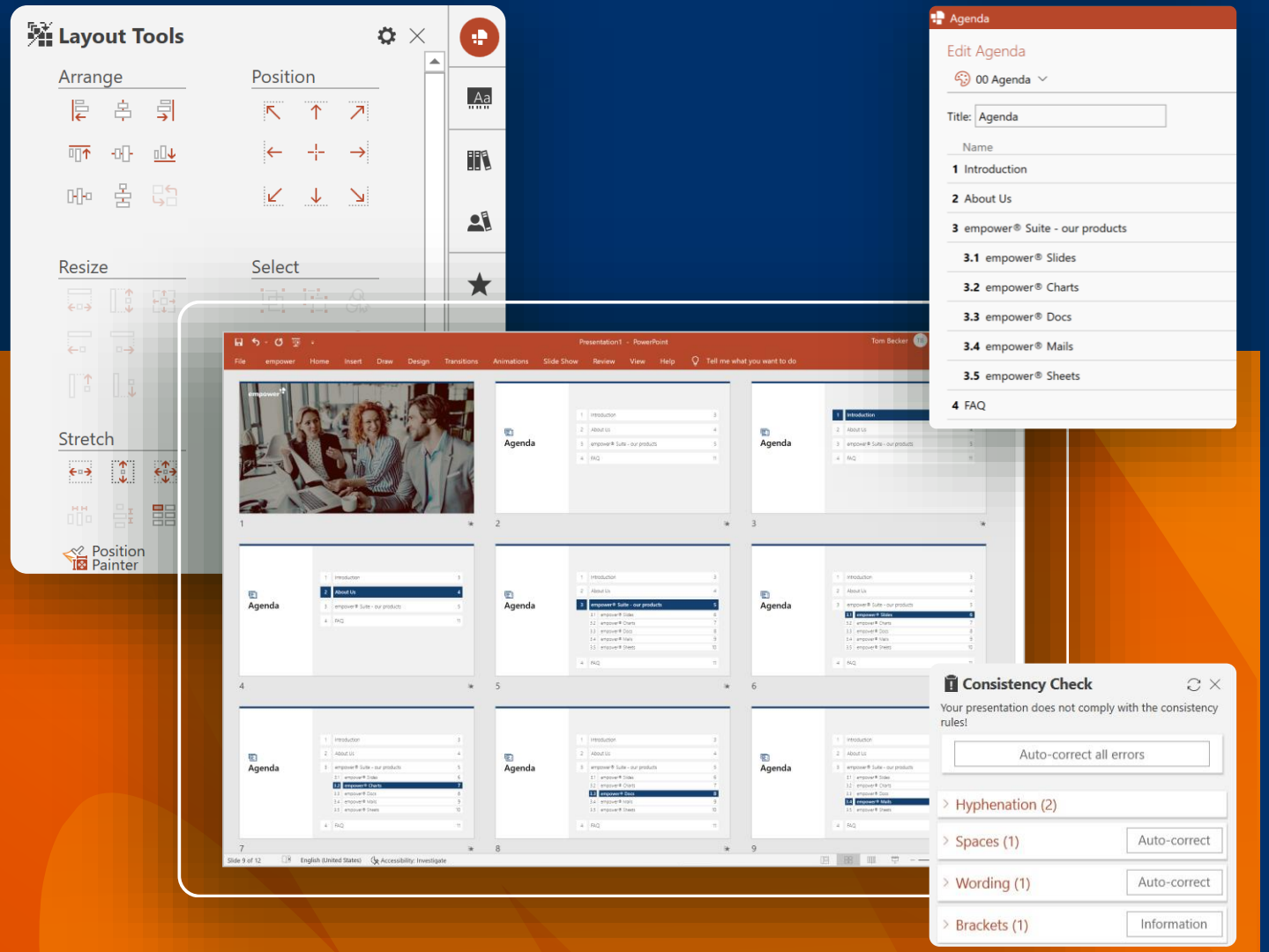


Recurring reports with lots of data-driven slides should be automated as much as possible so as not to waste time and risk errors copying over data from Excel to PowerPoint.

Automate reports by linking excel data to PowerPoint. This way, users only need to update the underlying Excel file and the entire PowerPoint report will be updated automatically.

empower® Content Creation makes data linking easy, saving a lot of time and eliminating mistakes during copy and paste.

Eliminate formatting tasks



Are elements accurately aligned, at the same height and size? Or should they be offset a little further to the right or left? Do you count millimetres when manually positioning shapes and other elements on slides? Never again!

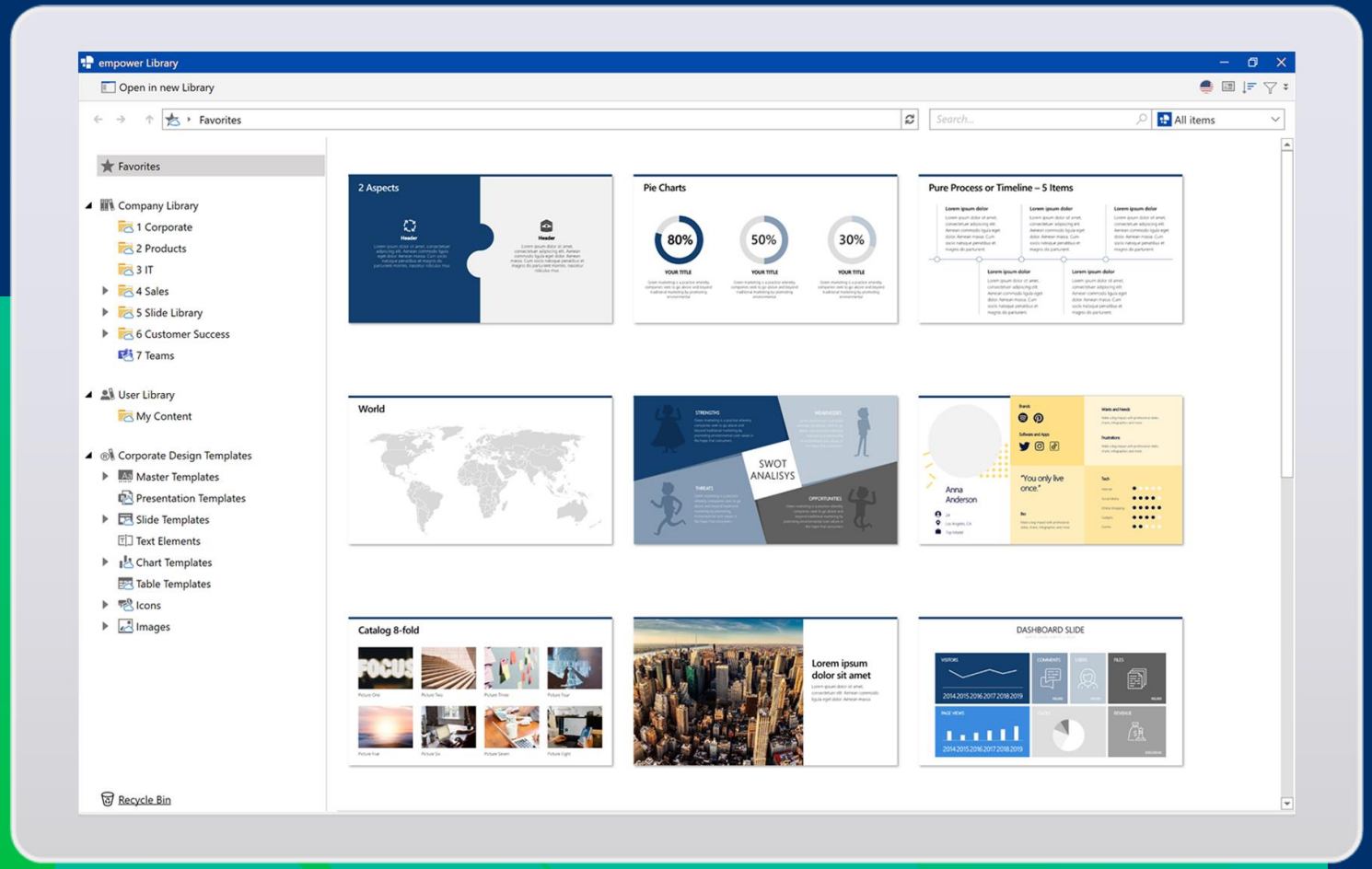
Highly skilled professionals shouldn't waste their time on such tasks. They need a solution to get detail work done in seconds so they can focus on the real content.

empower® Content Creation layout tools let them do just that: they can arrange, position, resize, stretch, or align slide elements properly with just a few mouse clicks.

Content Enablement

Enable users to find
the right content instantly

Accessible directly inside Microsoft 365

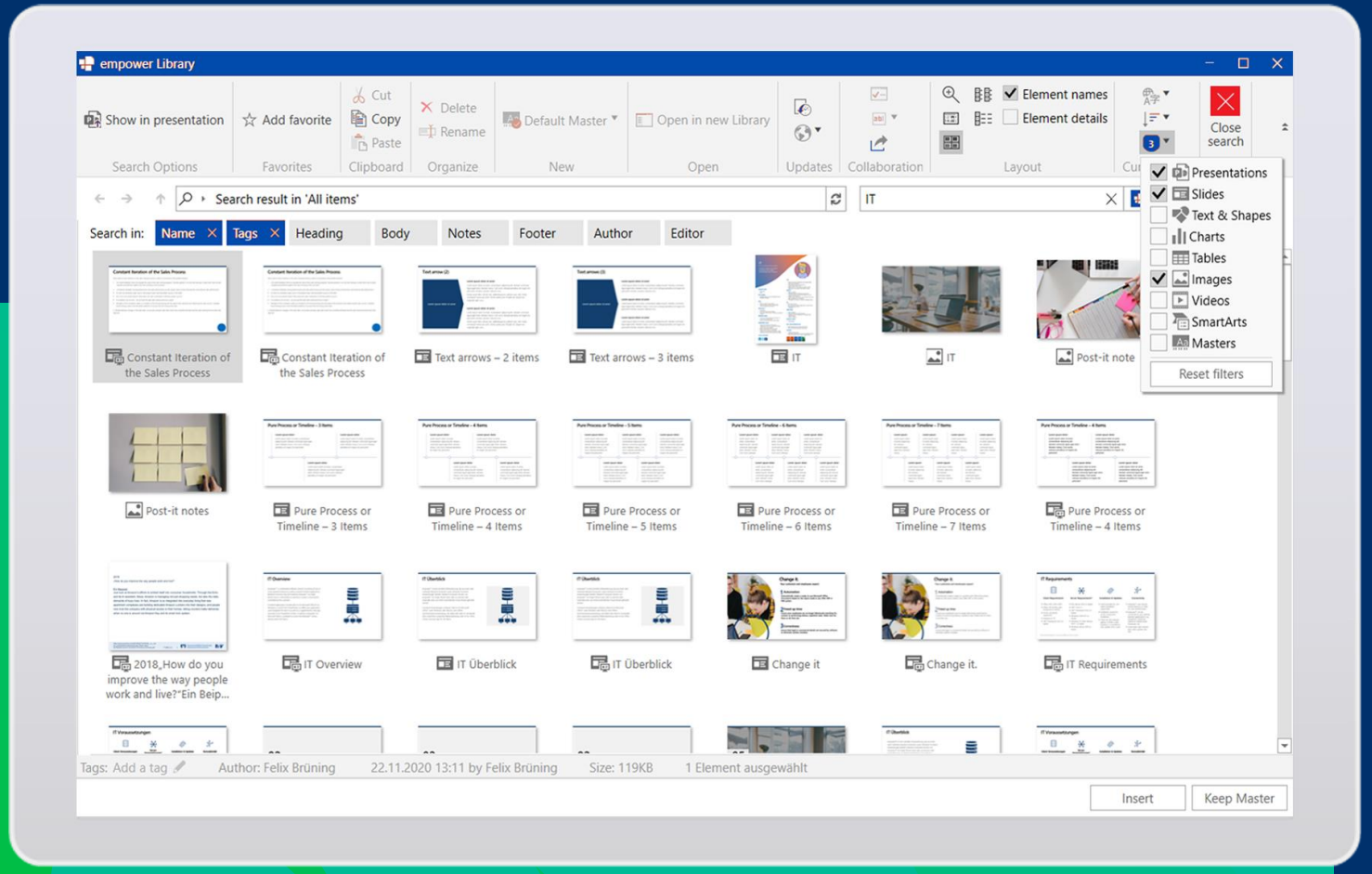


When people create Office documents, they shouldn't have to leave the application to search for existing content. It must be accessible directly inside Microsoft 365, integrated into the users' workflow.

The empower® Library integrates seamlessly with Microsoft Office 365 and everyone's workflow. It provides direct access to all PowerPoint, Word and Excel assets: slides, presentations, documents, and spreadsheets.

A double click is all users need to reuse up-to-date content.

Find anything in seconds just like with Google

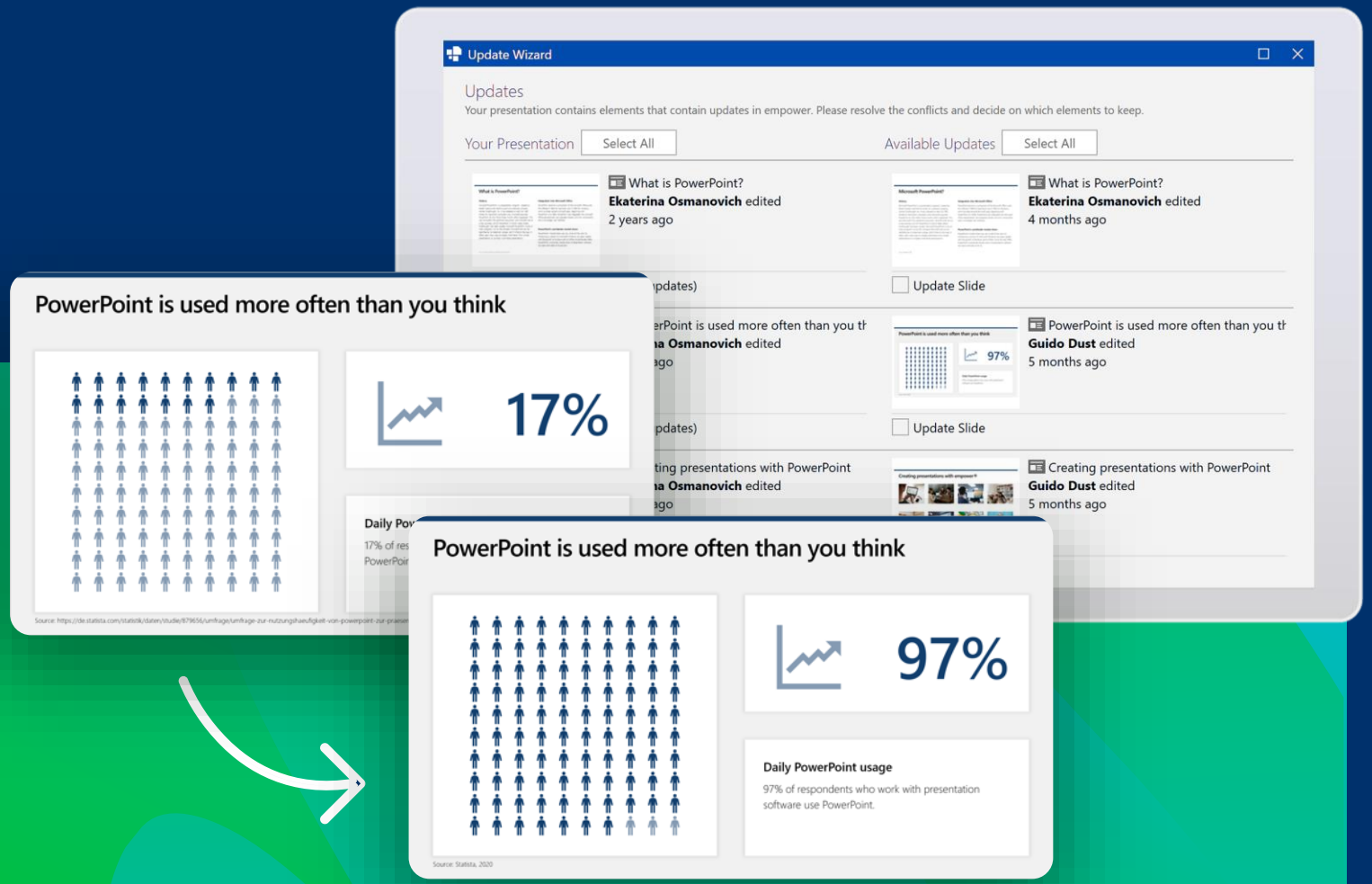


People are accustomed to searching with Google. Searching for slides and documents across all file locations should feel like using Google: fast and relevant search results instantly!

empower® indexes locations where MS Office documents are typically stored.

It enables users to find any Office content saved company-wide in seconds. No more browsing through presentations with hundreds of slides or endless Word documents to find the right slide or text block.

Never use outdated content again



Updates need to happen automatically so manual update work and using outdated content are a thing of the past.

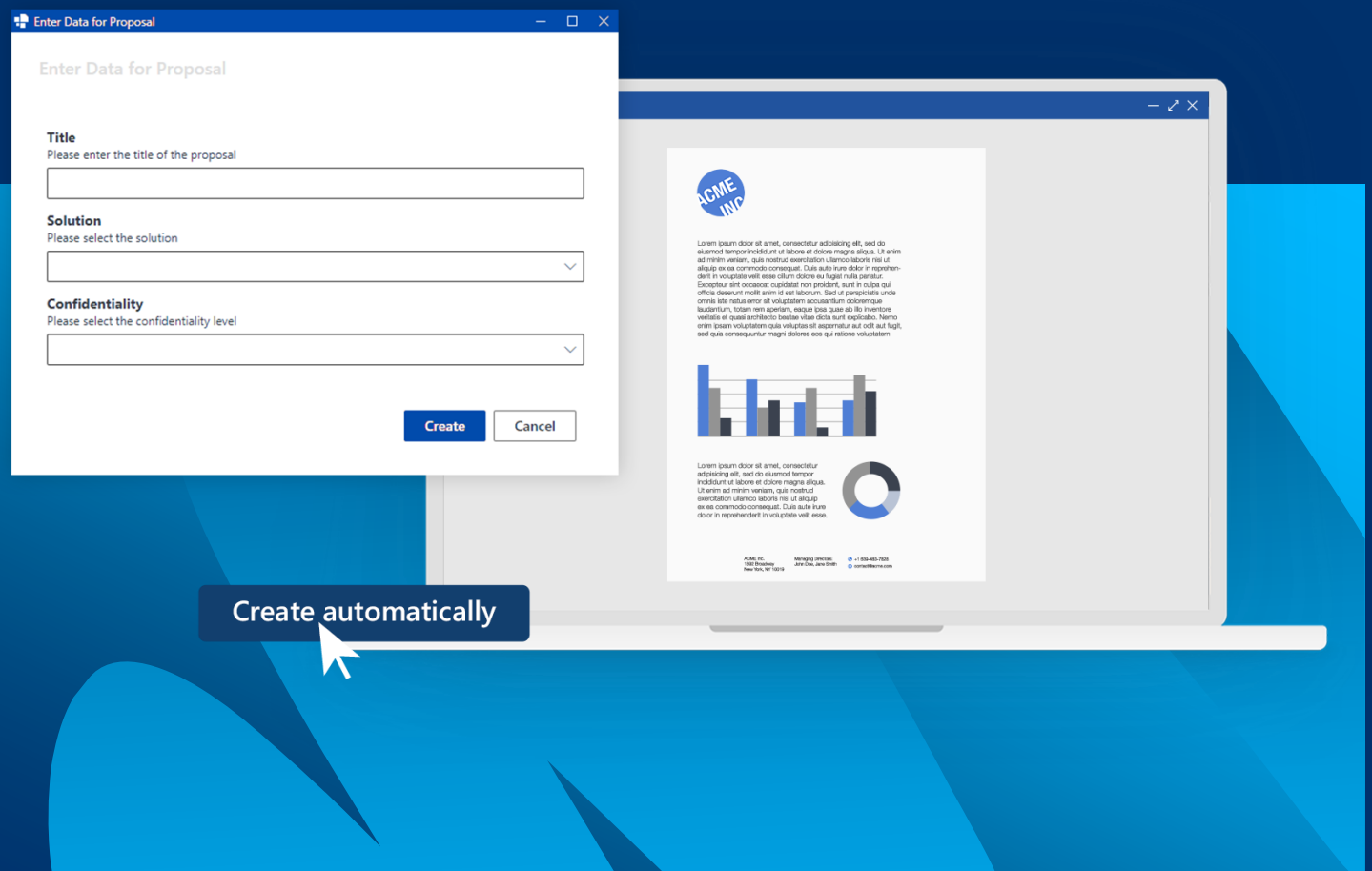
When users open an existing file, empower® checks whether the content is still up-to-date. If not, the most recent content is automatically made available — done.

No more accidentally using outdated content. No more manually checking if the content is still current. The software takes care of that for the user.

Document Automation

Assemble documents with just a few clicks

Just fill in the blanks and you're done



Struggling to find central company templates or predefined content? Don’t know the order in which document parts have to be put together or whether there's mandatory additional information that has to be filled in?

Don’t worry — the empower® Document Automation wizard takes care of all that. Just fill in the form.

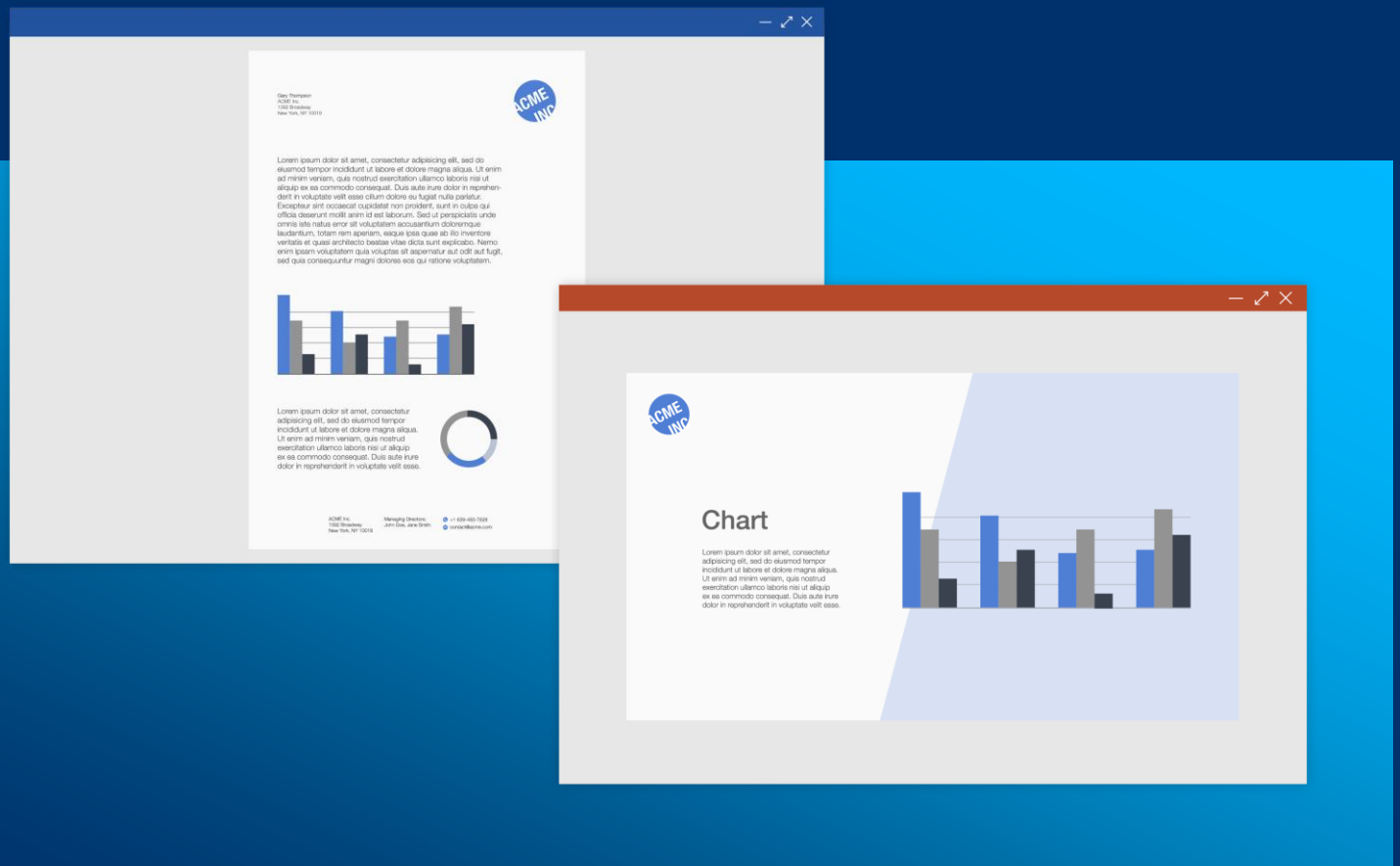
No more searching for the latest version

Do you always have to check whether the content you insert is still up to date? And waste a lot of time doing it?

That's a thing of the past.

empower® Document Automation always inserts the latest content — guaranteed!

Documents that need no formatting



After merging individual document components, the formatting work usually starts. Most of the time the individual components scavenged from various sources have different designs, different formats, different logos and don't look harmonious with each other.

Formatting is a waste of time with no added value.

empower® Document Automation always uses the latest templates and guarantees a perfect look for your document after just a few clicks.

>10x ROI

over 3 years with 500 employees or more

>95%

Brand Compliance

Business Case for empower®

empower® users save 22% of their time creating presentations on average. In combination with our Global Office study performed by Nielsen Research, companies with 500+ employees see at least 10x ROI or even much higher when introducing empower®.

empower® users create brand-compliant Office documents in more than 95% of all cases compared to 52% without empower®.

Merck successfully implemented its new branding with empower®

The introduction of empower® was one of the best decisions we made in the branding project.

Brigitte Schneider, Head of Brand Design, Merck KGaA

Challenge

Merck wanted to dramatically change its brand appearance and launched a new logo, new colors, and new templates.
The challenge: how to ensure users will adopt quickly and use the new branding in their daily life with MS Office?

Solution

Merck implemented empower® company-wide (over 60,000 users) within six weeks and ensured that every user could convert all their old presentations via a single click and the new templates and images were available at their fingertips.

Result

Merck's users love empower® because it is a "real time-saver" and they were not left to their own devices when migrating their old presentations. With empower®, they were able to experience and live the new branding from day one.

With empower®, Bayer found one solution to serve them all

Challenge

Bayer's big challenge was ensuring that all Office documents were on brand. They wanted a solution that was efficient, easy and comprehensive so they would not have to maintain multiple add ins for the different Office products.

Solution

Bayer introduced empower® company-wide to 110,000 global users, giving them direct access to all brand compliant masters and templates with predefined design guidelines. empower® made it easy to quickly migrate old slides to the new design.

Result

With empower®, Bayer found one solution to serve them all. This increased efficiency for creating Office documents and ensured a consistent brand appearance across all Office applications – simplifying the merger process with Monsanto.

RTL successfully makes sales and content enablement easy with empower®

The best feedback I've gotten is from former colleagues who say they don't know how to create presentations without empower® anymore.

Frederik Horst, Senior Marketing Manager, Mediengruppe RTL

Challenge

Germany's leading TV channel and video content producer RTL wanted to improve brand compliance and ensure that all content used is up-to-date. The challenge: enable the marketing to provide their sales colleagues with the right content and ensure brand compliant presentations.

Solution

RTL implemented empower® to enable teams to provide content through a central library. Slide links automatically update content. Brand guidelines were integrated with empower® directly in PowerPoint with font and color pickers and a Design Check.

Result

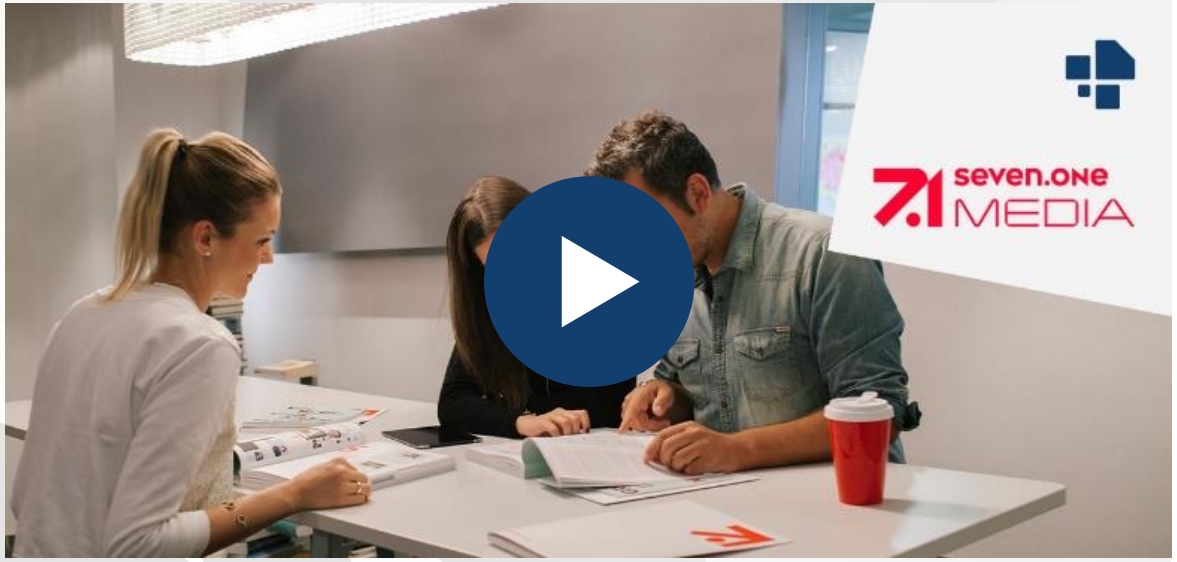
Marketing easily provides content to the sales department, which has access to the latest slides and presentations at any time. All content is always up-to-date. empower® ensures brand consistency and improves brand appearance.

Seven.One Media increases active sales time with empower®

ProSiebenSat.1 Media SE

"The empower® PowerPoint add-in allows us to create customized proposal presentations directly from Salesforce with just a few clicks.

Lennart Harendza, Managing Director Seven.One Media GmbH



Challenge

Seven.One Media creates and sends out more than 10,000 offer presentations every year. This media powerhouse uses Salesforce and PowerPoint together to get the job done. The challenge was to avoid switching between systems so as to optimize the offer creation process.

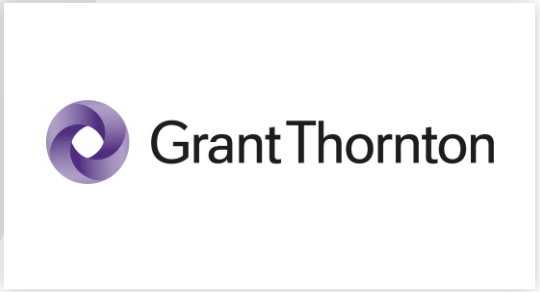
Solution

With empower®, Seven.One Media found a solution to connect both systems and create offer presentations directly in Salesforce. With just a few clicks, a design-compliant PowerPoint presentation is ready to download and send in Salesforce.

Result

Thanks to the integration with empower®, manual switching between the systems is no longer necessary, saving up to 15 minutes per presentation. This leads to a 300% return on investment and gives sales employees more time for what really matters: selling.

Over 3 million users build trust with empower®



Facts & Figures that make us proud

>3 m

Users worldwide

>100

Employees

2005

founded

100%

founder-owned

Locations in 9 countries

empower