

With empower[®], Bayer found one solution to serve them all



Challenge

The big challenge of Bayer was ensuring all Office documents are on brand. And how to do so in a more efficient and easy way? Without having to maintain multiple add ins for the different Office products?



Solution

Bayer introduced empower[®] company-wide to 110,000 users globally, giving them direct access to all brand conform masters and templates with the design guidelines predefined. With the design check they could quickly migrate old slides to the new design.



Result

With empower[®], Bayer found one add in to serve them all. This increased efficiency for creating Office documents and ensuring a consistent brand appearance across all Office applications which also simplified the merger process with Monsanto.

