

Siemens successfully made sales enablement efficiently with empower®

“With empower®, we efficiently ensure the compliance with our design guidelines.”



Reinhard Fromm-Ayass, Digital Factory Division, Siemens AG

SIEMENS



Challenge

Siemens wanted to enable sales colleagues worldwide to create client presentations more effectively and efficiently. The challenge: How to provide slides company-wide and make sure that presentations comply with brand guidelines.



Solution

Siemens implemented empower® to provide users with presentations, slides and templates exactly where they need them – a central library integrated in PPT. The font and color picker as well as the design check ensured brand compliance in all presentations.



Result

More than hundreds of authors edit more than 100.000 slides in the empower® library. More than 30.000 users use these slides everyday. Sales colleagues efficiently create brand compliant presentations and have more time to close deals.