

persona service strengthens the brand with empower®



“ We perceived empower® as a practice-oriented tool that allows the user to use the program very easily due to its simple menu navigation.”



Melanie Vinci, Member of the Executive Board



Challenge

persona service was looking for a user-friendly tool empowering their employees to create brand consistent presentations without much effort. A tool, that really understands and meets the company's specific needs.



Solution

persona service implemented empower® for 1,800 users with a focus on brand compliance and professional slide management. empower® was tailored to the company's requirements and could convince with a simple and intuitive menu navigation.



Result

The implementation of empower® made creating charts and slides according to the design guidelines very easy and comfortable, saving time and effort and ensuring a consistent brand appearance.