

Checklist: How to choose the right AI presentation tool for your business

7 requirements for a secure, brand-compliant, enterprise-ready AI presentation solution

A demo does not tell you whether an AI presentation solution can meet your organization's requirements in day-to-day use.

For enterprise deployment, the bar is much higher. The solution should create high-quality, fully editable presentations, consistently enforce your brand standards, protect sensitive information, and integrate securely with your existing workflows and IT environment.

Use this checklist to evaluate whether an AI presentation solution is truly ready for enterprise use.

1. PowerPoint integration and full editability

An enterprise AI presentation solution should fit seamlessly into your existing PowerPoint workflow and produce presentations your teams can continue editing without limitations.

□ **PowerPoint workflow:**

Does the solution work directly within PowerPoint, or does it integrate smoothly into your existing presentation workflow without forcing users into a disconnected process?

□ **Native editability:**

Do text, shapes, images, tables, and charts remain native, editable PowerPoint elements? Can users continue working with generated slides without losing formatting, functionality, or flexibility?

□ **PowerPoint architecture:**

Does the solution correctly use slide masters, layouts, themes, and placeholders rather than simply reproducing their appearance?



2. Business quality and executive-ready output

A strong AI presentation solution should do more than produce well-formatted text-and-image slides. It should structure information effectively and translate complex business topics into persuasive, executive-ready presentations.

☐ **Storyline**

Can the AI use the audience, context, and communication objective to build a logical storyline and develop clear, compelling key messages?

☐ **Complex slides**

Can it combine multiple layers of information effectively on one slide, including charts, text, icons, KPIs, and other visual elements?

☐ **Information design**

Does it select visualizations that support the intended message and create a clear visual hierarchy?

☐ **Human control**

Can users review, select, modify, or reject AI-generated recommendations for slides, templates, and layouts? Do users retain control over the final presentation?

☐ **Executive readiness**

Do the generated slides consistently meet your standard required for executive, customer, and board presentations?

3. Brand compliance and governance

Does the solution correctly apply approved colors, fonts, logos, imagery, and design principles?

☐ **Templates and layouts**

Can it reliably work with your approved PowerPoint templates and layouts?

☐ **Corporate language**

Can it follow your organization's tone of voice, terminology, naming conventions, and required writing standards?

☐ **Centralized brand governance**

Can authorized brand owners centrally manage standards and distribute updates to all users?

☐ **Multi-brand support**

Can separate standards be configured for different brands, regions, subsidiaries, or business units?

4. Sources, facts, and data integrity

For business-critical presentations, information must do more than sound credible. Statements, figures, and data should be accurate, verifiable, and traceable.

☐ **Approved knowledge sources**

Can you control which documents, datasets, and knowledge sources the AI is allowed to use?

☐ **Source traceability**

Can users determine which source supports a particular statement, figure, or piece of information?

☐ **Handling uncertainty**

Does the AI identify missing, incomplete, or uncertain information rather than inventing an answer?

☐ **Data accuracy**

Does the AI accurately transfer, calculate, and visualize data while maintaining a clear connection to the underlying source information?

5. Data privacy, security, and AI control

When employees work with confidential business information, your organization needs transparency and control over how that information is processed and how AI models are used.

☐ **Data processing**

Is it clear where data is processed and stored, how long it is retained, how it is deleted, and which subprocessors are involved?

☐ **Use of company data for model training**

Is your organization's content excluded from training external AI models, including prompts, presentation content, and generated outputs?

☐ **Privacy and technical security**

Does the solution meet your requirements for encryption, tenant isolation, deletion, access protection, and handling of confidential information?

☐ **AI model transparency**

Do you know which AI models and model providers are being used?

☐ **AI model control**

Can your organization approve or block specific models or use its own approved models where required?

6. IT integration, administration, and scalability

Enterprise readiness also depends on whether IT can securely integrate, manage, and operate the solution at scale.

☐ **Identity management**

Does the solution support SSO as well as automated user provisioning and deprovisioning?

☐ **Roles and permissions**

Can roles, permissions, and administrative access be centrally defined and managed?

☐ **Enterprise integrations**

Can the solution connect to systems your organization already uses, such as Microsoft 365, SharePoint, OneDrive, digital asset management systems, and enterprise knowledge platforms?

☐ **Centralized administration**

Can IT centrally manage users, licenses, configurations, permissions, and usage?

☐ **Scalability and operations**

Does the solution remain reliable at enterprise scale and under high usage? Does the vendor provide appropriate support, service commitments, and escalation processes?

7. Business value, adoption, and vendor quality

The value of an AI presentation solution depends on more than its license price. The real question is whether employees will use it consistently and whether it reduces the total effort required to produce approved, high-quality presentations.

☐ **Ease of use**

Can employees without design expertise or advanced prompting skills achieve strong results quickly?

☐ **User adoption**

Does the solution fit naturally into existing workflows and tools, making regular use realistic?

☐ **Measurable efficiency**

Does it reduce the total time and effort required from initial presentation creation through final approval?

☐ **Total cost of ownership**

Are licensing, implementation, training, administration, support, and scaling costs justified by the value the solution delivers?

☐ **Cost transparency**

Are pricing, usage limits, licensing rules, and potential additional costs clear and predictable?

The most important test is the real-world pilot

Do not rely only on vendor claims when evaluating critical enterprise requirements. Whenever possible, validate them in a realistic pilot using your own content, brand standards, users, workflows, and systems.

Focus your measurements on:

- Time from initial creation to an approved final presentation
- Percentage of slides that are executive-ready without substantial rebuilding
- Number of factual or content corrections required
- Number and extent of design and brand adjustments required
- Percentage of slides that remain fully editable
- Quality across different slide types, presentation lengths, and business use cases

The key measure is not how quickly the AI generates its first slides.

What matters is how quickly your teams can turn those slides into a compelling, accurate, on-brand, approval-ready presentation.

empower® AI combines powerful presentation AI with your organization's brand standards and existing PowerPoint workflows to help teams create effective, editable business presentations.

Together, we can design a pilot that allows you to evaluate empower® AI under real-world conditions in your organization.

More about empower® AI

